



BLOSSAM

VOL-2



8 GANGOUR.



C O O L N E S S

8 | GANGOUR.

Coolness
 I think there
 is beauty in
 everything.
 What 'normal'
 people perceive
 as ugly, I can
 usually see
 something of
 beauty in it

D.2002



A close-up fashion photograph of the same woman, focusing on her upper body. She is wearing the same orange kurta and grey shawl. The background is a soft-focus indoor setting with a green arched doorway.

B R I G H T N E S S

8 GANGOUR.



Wonderfull
Style is something each
of us already has, all we
need to do is find it

D.2003





S M A R T N E S S

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Fashion is about dressing according to what's fashionable. Style is more about being yourself

D.2004





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F E E L N E S S



Feelness

I don't design clothes. I design dreams

D.2005





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L O O K N E S S



Lookness
Fashions fade, style is eternal

D.2007





◆ D.2009 ◆

Fashion is what you're offered four times a year by designers. And style is what you choose



The dress must follow the body of a woman, not the body following the shape of the dress

D.2010



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B R I G H T N E S S



Wonderfull

Style is something each of us already
has, all we need to do is find it

D.2011





D.2001



D.2002



D.2003



D.2007



D.2008



D.2009



D.2004



D.2005



D.2006



D.2010



D.2011

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