



Chhaya

ZIPPY

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The new style sensation

Keeping modishness intact, this range of ethnic wear boasts the best designs and colors to suit all your traditional wear needs.

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Chhaya®



*Effortlessly Fashionable*  
Synchronise with the season's hottest trends and vivacious hues,  
bringing fashion to life!

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BEAUTEOUS



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CLASSY

*Fashion with a conscience*

Embrace luxury like never before as soft cottons in sumptuous hues engulf you in an enchanting fantasy.

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# GRACEFUL

*Fine Luxury*

Our decadent range of dresses are all set to spoil you for choice. It's the ultimate indulgence!

**Chhaya®**



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FASCINATING

103 *Create your Style*  
Cut to create a perfect look, this color is bound to turn some heads!  
Slip on this feminine hue & scope into the season's fashion fantasy...

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*Future of Fashion*

Fashion gets fired up for this season as colours take centre stage! These pretty hues are all set to enquire you into its charm & transcend you to land of fantasies

DASHING

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# RESPLENDENT

*Glam Shines*

Open up your look with an array of Fabrics that will take you through the season in style....



*Glam up your appearance*

Using shades with geometric patterns provide a shimmering finish to your wardrobe, giving a crystallized sparkling effect.



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*In Spotlight*

This season is all about celebrating new trends & classic styles. Join in the revelry & steal the show

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GLAMOROUS



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*The trends to grab now*

A timid use of polka dots, micro & classic as highly colored spots in bold, bright hues, indulge freely and let this chic new trend take you fashion-forward...

PANACHE



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Chhaya®

*Wear it with edge*

Fashion gets lined up for this season as yellow takes center stage. This pretty hue is all set to engulf you into its charm & transport you to season's land of fantasies.



SIZZLING

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ECCENTRIC



*Wear it with edge*

Fashion gets fired up for this season as yellow takes center stage, this pretty hue is all set to engulf you into its charm & transcend you to season's land of fantasies.

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