

MAITRI





IF YOU LOOK BACK IN HISTORY OF THE WOMEN WHO ARE MOST MEMORABLE AND MOST STYLISH, THEY WERE NEVER THE FOLLOWERS OF FASHION. THEY WERE THE ONES WHO WERE UNIQUE IN THEIR STYLE. BREAKERS OF THE RULES. THEY WERE AUTHENTIC, GENUINE, ORIGINAL. THEY WERE NOT FOLLOWING THE TRENDS.



1001

I'm always looking for a cover subject that reflects the magazine, an interest in fashion, in culture, in society. We're trying to bring the world into the pages of 'Vogue.' We do that by tapping into the zeitgeists with our cover subjects.



1002

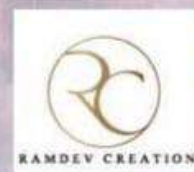


Elegance is usually confused with superficiality, fashion, lack of depth. This is a serious mistake: human beings need to have elegance in their actions and in their posture because this word is synonymous with good taste, amiability, equilibrium and harmony.



1003

SIMPLY GOOD
BE GOOD FOR
SOMETHING



1004



I drive around on my scooter in Milan alone - we don't have bodyguards or anything like that. I am a fashion designer, not a celebrity, and although I get stopped for autographs and the like, I don't think I am famous.



1005

Because you are women, people will force their thinking on you, their boundaries on you. They will tell you how to dress, how to behave, who you can meet and where you can go. Don't live in the shadows of people's judgement. Make your own choices in the light of your own wisdom.



1006



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1007

PERFORMANCE

My personal style falls between casual cool and meticulous slob. I'm most comfortable in jeans, but I love fashion.



1008

