

Shea



1406

A CULTURE IN ETHNICS

Valence aspects of body prints with utmost understated glamor. This will be every woman love to wear in this collection.



Shaa

FUN WITH
FABRIC
FOR THE
FEMININE
IN YOU

1401



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WHY CHANGE?
EVERYONE HAS HER
OWN STYLE.



fashion is a
form of ugliness
so intolerable
that we have to
alter it
every six months.

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GLITTERING



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FASHION IS WHAT YOU'RE OFFERED FOUR TIMES A YEAR

YEAR BY DESIGNERS. AND STYLE IS WHAT YOU CHOOSE.



1404

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RE-INVENT
YOURSELF INTO
DESIGNER WEAR

We've handpicked
the key pieces that
you must get
your hands on before
they fly off the racks.

1405

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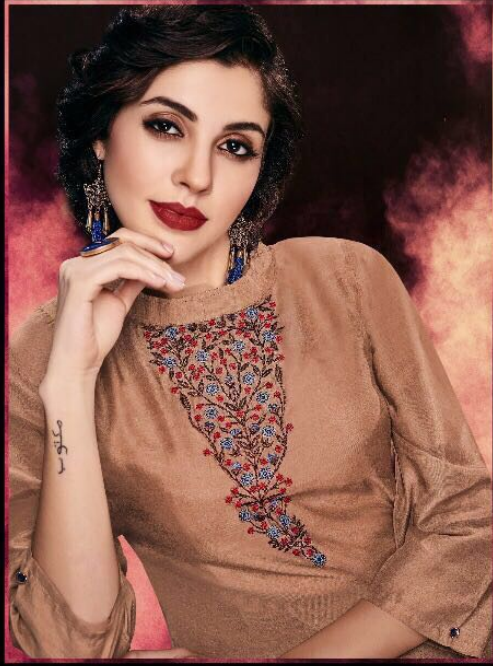
1406

A CULTURE IN ETHNICS

Valence aspects of body prints with utmost understated glamor. This will be every woman love to wear in this collection.



THERE IS SOBER SHADE COLORS FOR EVERY AGE OF WOMEN. FLOWER POWER. THIS SEASON, A PLAYFUL YET POWERFUL ATTITUDE EMERGES FOR THE WORKING WOMAN AS FLORALS ARE COMBINED WITH BIG BOLD & FASHIONABLE INTENSE IN-REPEAT PATTERN



GLAMOUR

1407

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THE ULTIMATE LOOKS

1408



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LOOK UP
WITH SOME
TRULY
INSPIRING &
ELEGANTLY

Every creation is classic yet versatile with a modern touch given even the most TRADITIONAL GARMENT while retaining its richness of embroidery, detailing & textures.

Collection is cheerful & lively with vibrant hues of fabrics

Style is personal, It has nothing to do with fashion, IT IS OVER QUICKLY, STYLE IS FOREVER.

1409

Fashion is what you do with it style is what you do with it.

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ENERGETIC MOOD

GLAMOUR ISN'T TO LIVE IN A DIFFERENT WORLD. IT HAS TO
EMERGE FROM THE REALITY. IT'S NOT ABOUT THE PERSON, IT'S ABOUT
THE MOMENT. IN THESE SLOW SHOTS, THE PERSON IS NOT LOOKING AT THE
CAMERA, BUT AT THE WORLD AROUND THEM. IT'S ABOUT THE FEELING OF
BEING ABOVE IT ALL, BUT NOT ABOVE THE PERSON.



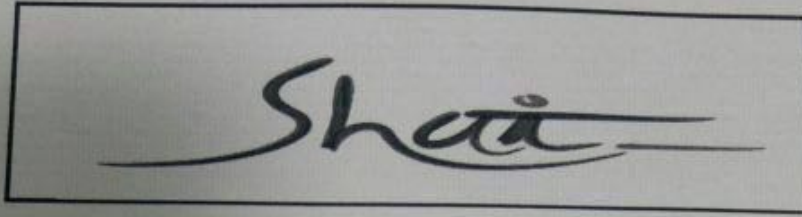
1410



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STEP OUT
IN STYLE
THIS SEASON

Hot fashion trends to try this season
1411



RATE LIST.

<i>PARIDHAN- MIX & MATCH-KURTI & PLAZO</i>	
KURTI : PURE MODAL COTTON WITH EMB & HAND WORK PLAZO : SANTOON [FULL STITCH] SIZE : L & XL & XXL	
<u>DESIGN NO.</u>	<u>RATE</u>
1401	1440
1402	1440
1403	1440
1404	1440
1405	1440
1406	1440
1407	1440
1408	1440
1409	1440
1410	1440
1411	1440

[RATE 1440.00 + 12 % G.S.T]