

# ZARA

Karachi<sup>®</sup>  
PRINTS

+6

**BEST  
DRESSES  
OF THE SEASON**

# WeRun  
The World

BE THE TRENDSETTER.  
Create your own trend.

Extend your limits,  
**be unbeatable.**

**INIMITABLE**

Create your own style;  
Let it be unique for  
yourself yet  
identifiable for others.

Summer of  
Love





Karachi®  
MILLS



She wears a crown built from her  
spine of inner strength and  
modesty with sparkling jewels to  
represent her each and every quality.  
D.No-40001



Karachi®  
1981



Fashion is the most powerful art.  
It's movement,  
design and architecture all in one.  
It shows the world who  
we are and who we'd like to be.

D.No:-40002



ENJOY SUMMER CELEBRATIONS



A new season calls for new outfit refreshments.

As the temperatures begin to dip, you feel the slight nip in the air and you know that it's time to swap your trusted lightweight summer dresses. With this spring/summer collection, we endeavor to portray a sparkling new ethnic saga ZARA by KARACHI.

As a philosophy, we have always focused on elegance because our impulse to establish the distinctive identity of our label has always come from dignity of ethnic aesthetics.

The concepts are derived from contemporary techniques of comfort yet much steeped into traditional trace.

In this regard, our garments have maintained a very sophisticated methodology, silhouettes are free yet classic and casual, easy but abundant.

Karachi®  
— 1995 — 2015



THE WAY OF RULING



Don't be into trends,  
Don't make fashion own you,  
but you decide what you are,  
what you want to express by  
the way you dress and  
the way you live.

D.No:40004



Karachi®  
FABRICS



The form of expression



Choosing is a form of self-expression  
Here we focus about  
who you are in what you wear  
D.No:40005

Karachi®  
— 88 — PARIS

Go ahead and treat yourself  
to an exclusive fashion  
feature brought to you by ZARA.  
D.No:40006

The Fashion Fanfare

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D.No:40001



D.No:40002



D.No:40005



D.No:40006



D.No:40003



D.No:40004

Karachi<sup>®</sup>  
PRINTS  
ZARA





Karachi®  
PRINTS

**ZARA**

WE ALWAYS BELIVE IN QUALITY

DESIGN NO.	PRODUCT NAME	PRICE
40001	<b>ZARA</b>	940/-
40002	<b>ZARA</b>	940/-
40003	<b>ZARA</b>	940/-
40004	<b>ZARA</b>	940/-
40005	<b>ZARA</b>	940/-
40006	<b>ZARA</b>	940/-
<b>TOTAL Pcs : 6</b>		<b>TOTAL AMT :5640/-</b>

TOP : PURE JAM SILK DIGITAL PRINT  
WITH SWAROSKVI WORK

BOTTOM: PURE RAYON DYED

DUPPTA : PURE BEMBERG CHIFFON DIGITALLY PRINTED